

Helping Hands to Dream



SOURCE: E-BOOK ON SUCCESS STORIES RELEASED BY THE PRIME MINISTER ON CIVIL SERVICES DAY 2017

According to a 2015 [NASSCOM](#) Report, close to eight percent of the startup activity in India was happening in the city of Hyderabad. It is now strongly emerging as a hotbed of entrepreneurship. The city is a conglomeration of talented workforce and world-class research in potential medicine, biotech, and agriculture. The State of Telangana has launched its Innovation Policy 2016 on April 4th, 2016, targeting Innovation in Startups and Large Corporations alike. In the policy, a multitude of initiatives has been announced along with a slew of incentives to promote startups and incubators.

T-Hub is one of the key initiatives of Telangana. Ideated by the Government of Telangana in early 2015, T-Hub was formally launched in November 2015. It aimed to house startups encouraged through a unique PPP model with

collaboration from the State Government, International School of Business, Hyderabad, IIT Hyderabad and Nalsar – comprising a board of independent investors and corporate giants.



The partnership endeavours to aid technology-related startups and the ‘Hub’ provides an innovation-driven ecosystem for these companies at a nominal fee. The incubator is a vantage point for entrepreneurs and investors from India and the world, as it is hard for startups to acquire sophisticated infrastructure and professional services.

With the aim of turning Hyderabad into the Startup capital of the country, T-Hub has turned into one of the largest Startup ecosystem builders in India, with over 2000 startups in its database clustered into various stages of growth across sectors of specialisation.

T-Hub is also the only model where the Government is working intensely with the investor and the partner to fuel innovation and facilitate enterprise. Currently, T-Hub has seen 58 success stories since its establishment, some of the startups such as Banyan Nation, Kheyti, Hug Innovations, Monitra, Desi OPT, Gayam Motor Works, AuthBase are making us proud in the international arena. 17

startups have raised funding so far, and the disclosed amount would be more than \$4.7 Million + dollars.

With ideas like T-Hub, the Government has been able to support a vision of creating and empowering startups to grow through innovation and design. The city has grown significantly as an IT hub in the past decade, and it is expected that T-Hub will provide a fillip to the space for collaboration and innovation the city deserves.

Courtesy: <http://darpg.gov.in>

Telangana

BACKGROUND/ INITIATIVES UNDERTAKEN

Telangana, the newest State of India, has been a hot bed of technology innovations owing to its rapid growth in IT. The State has traditionally been highly entrepreneurial and aims to put Telangana and its capital, Hyderabad, on the global innovation map.

BACKGROUND/ INITIATIVES UNDERTAKEN

State has notified an Innovation Policy, offering various incentives for incubators and Startups, including marketing support, subsidy on lease rentals and internet charges, exemption of VAT/CST, relaxed norms in Government procurement, among others.

State allows self-certification based compliance under Labour and Environment Laws identified by Department of Industrial Policy and Promotion (DIPP).

State has a dedicated website, helpline and email id for all communication between Startups and Government.

State has a startup engine - T-Hub, which provides incubation services, funding support and works towards developing a robust innovation ecosystem. It is a unique PPP between the Government of Telangana, 3 of India's premier academic institutes (IIIT-H, ISB & NALSAR) and key private sector leaders

T-Hub, organises up to 200 events every year, including AugustFest which is India's largest Startup Conference

CatalystT, T-Hub's incubator is a state-of-the-art 70,000 sq. ft building

State also has an innovation cell, which focuses on idea stage startups and the activities of the cell feed into T-Hub

State has setup sector specific incubators as well and has the first of its kind rural livelihood incubator

KEY ACHIEVEMENTS/ IMPACT

T-Hub has become one of the largest startup ecosystem builders in India, with over 2,000 startups in its database clustered into various stages of growth.

CatalystT, T-Hub's incubator currently hosts 206 startups, out of which 23 have successfully raised funding of 3.5+ million USD in the past year.

T-Hub has been supporting startups to raise funds from private investors, and a senior management executive (known as Investor Liaison) is dedicated for this purpose

T-Hub, with Anthill Ventures, conducted Global Mobile Challenge (National Finals) and selected winners to represent India at The Global Mobile Challenge, Asia Pacific, in Singapore