

Freed from the Clutches of Agents



***SOURCE: E-BOOK ON SUCCESS STORIES RELEASED BY THE PRIME MINISTER
ON CIVIL SERVICES DAY 2017***

Kumara Swamy Ilaiah of Vanjarapally in Warangal Rural District grows cotton, turmeric, maize and red gram on his five acres of land. Like his father and his grandfather before him, he sells his produce in Enumamula market yard. Before [e-NAM](#), he followed an unvarying routine at the market: he would go from commission agent to commission agent, enquiring about the best price for his crop. His produce would be tested by

traditional manual methods to determine the price. He did not know who was buying his produce, nor did he have any choice in selecting a buyer. He completely depended on the agent for everything. If a deal was clinched, the agent would invariably delay payment. When the money finally came, Kumara Swamy would find that various unauthorized deductions had been made.



But now, Kumara Swamy can heave a huge sigh of relief. With e-NAM, transparency has crept in along with ease of doing business.

Courtesy: <http://darpg.gov.in>